



GG
GRUP
GALCERAN

Unim Marques i Persones*

We were born to be a helpful partner for those brands that are looking for a retail company to develop their business.

* We unite brands and people



About us

At Grup Galceran (Barcelona, 2000) we are retail experts and the master partner for top international brands.



Our job

Set-up & management stores and malls specialists.

We create and develop store teams who transmit the values of the brands we collaborate with.



Our services

We put our knowledge and experience at your service in order to consolidate your retail project.

Consultancy and store management services as retail experts.



Mission

To contribute to the growth of the brands we represent by offering an excellent service to all the parties we daily interactuate with.



Vision

To place ourselves as the reference group on store management and service of the major international brands.



DNA

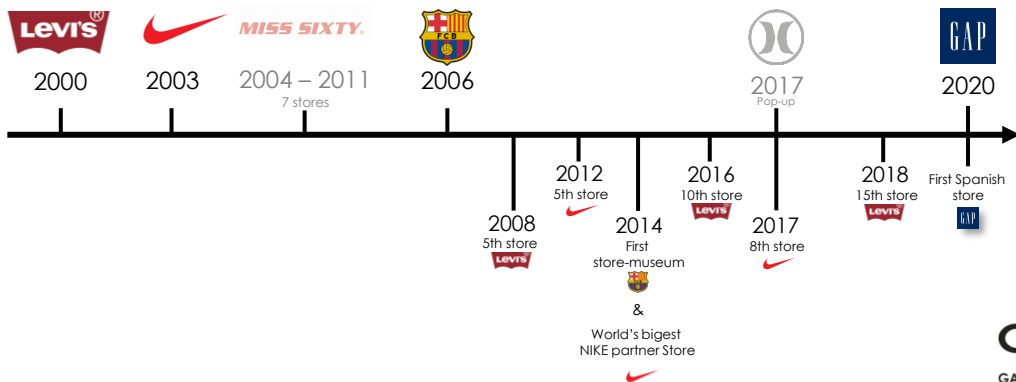
- Our people first. We help our team to develop their talent by training them as brand ambassadors.
- Always at the brands' service. We take care of their image both inside and outside the store.



DNA

- The consumer, always on the spotlight. We create unique experiences for the customers of our store.
- Adaptative to changing environments. We adjust our job to the constant sector's changes and needs.

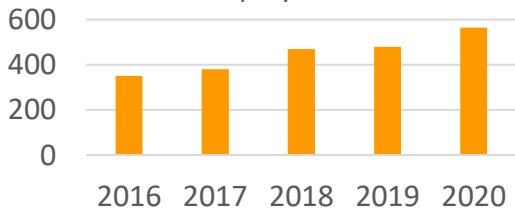
Our Retail History



Our People

+500 employees

Employees



85% permanent

15% temporary

6% HQ

94% Stores

27 years old average age

79,5% successful Internal Promotion
(Managers Team)

Our Structure



Galceran 2000

HQ & Central
Warehouse



Logistics Finance HR Management Mk & Com IT C.Warehouse Buyers

34 employees

Levi's

Flat Eric



18 stores

15 seasonal
12 Shopping mall
3 FSS

2 outlet



LA ROCA VILLAGE

2.878 m² commercial area

Nike

Esporgal




8 stores

All seasonal

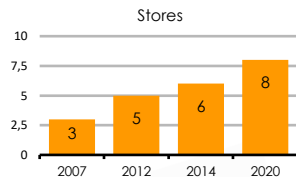
3 Shopping mall

4 FSS

1 ECI*



6.032 m² commercial area



*ECI (El Corte Inglés) is the biggest department store group in Europe and third worldwide



FCB

Dielanto



3 stores

All seasonal

1 FSS

1 Shopping mall

1 Museum & Store

322 m² commercial area



GAP

Hapax 20



1 store

Seasonal

1 FSS

900 m² commercial area



Our
Capabilities



Our
Capabilities

People

We are a team with a high level of **commitment**, great **skills** and **service** focused.

94,9% (OSAT) | 77,9% (NPS)

Esporgal KPI's (2018). Source: Nike Pulse



Our
Capabilities

Markets Knowledge

20 years of experience on the industry

28 stores in the main key cities' commercial areas

Our Capabilities

Real State

Strong relationship with the main players:



VALUE RETAIL.




UNIBAIL-RODAMCO-WESTFIELD





Our
Capabilities

Financial resources

We have internal and external resources. We can count on credit entities and their trust in order to secure new projects and to face new challenges.



Our
Capabilities

Stores & Management System

Our own IT systems are ready and able to connect with any other softwares. Our experts are constantly working on its development.



Our
Capabilities

Marketing & Communication

We create and manage different strategies by using PR tools, CRM, traditional, digital and social media, influencers and events in order to consolidate an uniform and effective communication that helps us reach the desired segment. We also are specialist on internal comms and employer branding.

Contact

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